

THE BETTER, BASIC BUSINESS PLAN.

Step Three: Competitive Advantage

<i>I'm In The Business Of:</i>			<i>My Business Will Grow By:</i>	
<i>Product / Service</i>	<i>Target Need</i>	<i>Target Clientele</i>	<i>Strength</i>	<i>What Need Is Being Met?</i>